

Case Study

Enterprise Analytics For A Chemicals Manufacturer

Industry
Chemicals

Location
Houston, US

Revenue
44 Billion USD

Function
Procurement, Sales, Supply Chain & Transportation

Challenges

- Last mile consumption of BI was through spreadsheets generated from legacy BI reports, leading to multiple versions of truth
- Wasted man-hours due to Analysts spending time & effort on massaging spreadsheet data

Technology

- SAP BW 7.3
- SAP BusinessObjects 4.x

Solutions

- SAP BW Query Development
- Xcelsius to Design Studio Migration
- Product Extensions (VBX)

- Delivered a 'single version of truth' to drive BI consumption across the enterprise
- Empowered sales leaders and executives by providing 360-degree view of Sales Performance. The comprehensive sales analytics solution delivered insights by customer, sales manager, product group and market segment along with details on payment performance, accounts receivables and customer chargebacks
- Implemented a procurement analytics solution that delivered near-real-time insights on requisitions and POs. The solution enabled users slice and dice metrics by region, plant, purchasing group, type (manual/automated), cost center, project, work order, inventory and more
- Built BW queries, migrated dashboards to SAP Design Studio, and leveraged Product Extensions (VBX) from Visual BI

